# Morphan

# 'Bricks that Build in Many Directions'

Morphun Retail Catalog 2021





MULTI-AWARD WINNING CREATIVE AND LEARNING PRODUCTS









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# Morphan > Retail Product Data Information

Page	Bar Code	Product Name	Pack	Pieces	Pack Size cm	Pack Weight Kgs	Pcs in Carton	Carton Size cm	Carton Weight Kgs
		STARTER PACKS							
1.	14000	Hi-Qube 4 Vehicles Set	Bag	35	29.7x21	0.298	30	60x40x36	9.94
2.	14400	Hi-Qube 9 Models Set	Bag	37	37x25	0.26	30	60x40x36	9.94
3.	20500	Starter Set 8 Different Models	Bag	20	27x17	0.102	100	60x40x36	11.2
4.	20600	Junior Starter Buggies Set	Bag	64	29.7x21	0.282	30	60x40x36	9.46
5.	25600	Junior Mini Models Set	Bag	25	30x17	0.096	100	60x40x60	10.6
		MORPHUN CARTON SETS							
6.	25210	7 Vehicles Construction Set	Carton Box	80	19x19x6.5	0.35	30	60x40x36	13.6
6.	25211	7 Robots Construction Set	Carton Box	80	19x19x6.5	0.38	30	60x40x36	14.68
7.	25402	Junior XTRA 100+ Models Set	Carton Box	200	29x19.3x11	0.91	12	60x40x36	11.92
8.	42810	Gearphun Junior Chainmania Set	Carton Box	270	38.5x29x8.3	1.12	8	60x40x36	9.96
9.	40510	Gearphun Vehicles Set	Carton Box	324	38.5x29x8.3	1.37	8	60x40x36	11.96
10.	30601	Spinning Tops Set		100	15x15x15	0.46	12	60x40x36	6.54
10.	25202	7 Dinosaurs Construction Set	Carton Box	100	15x15x15	0.46	12	60x40x36	6.54
11.	30605	Gears and Crocodiles Construction Set	Carton Box	270	8x29x21	0.94	10	60x40x36	10.4
12.	30604	Motorbike Construction Set	Carton Box	360	15x30x23	1.13	4	60x40x36	5.52
		MORPHUN TUB SETS							
13.	14200	Hi-Qube Bridges and Buildings Set	6L Yellow/Clear Tub	110	23.5x25x19	1.06	6	70x49x20	7.46
14.	14300	Hi-Qube Shapes Set	9L Yellow/Clear Tub	165	23.5x25x27	1.38	6	70x49x30	9.38
15.	22600	Junior Starter Rainbow 12 Vehicles Set	6L Green/Clear Tub	140	23.5x25x19	0.93	6	70x49x20	6.7
16.	20900	Junior Starter Vehicles	11L Red/Blue Tub	400	28x38x18	2.03	4	40x60x36	9.12
16.	20901	Junior Starter Vehicles + Guide Book	11L Red/Blue Tub	400	28x38x18	2.62	4	40x60x36	11.48
17.	24600	Junior Construction Set	6L Green/Clear Tub	200	23.5x25x19	1.1	6	70x49x20	7.7
18.	24700	Junior 24 Animals Set	6L Green/Clear Tub	252	23.5x25x19	1.2	6	70x49x20	8.3
19.	24800	Junior Mythical Creatures Set	12L Clear Tub	260	21x23x26	1.2	6	69x41x29	8.3
20.	24900	Jumbo Vehicles Set	12L Clear Tub	280	21x23x26	1.27	6	69x41x29	8.72
21.	25100	Junior Big Vehicles	11L Red/Blue Tub	400	28x38x18	2.03	4	40x60x36	9.12
21.	25101	Junior Big Vehicles + Guide Book	11L Red/Blue Tub	400	28x38x18	2.62	4	40x60x36	11.48
22.	25300	Creative Constructor Set	9L Green/Clear Tub	300	23.5x25x27	1.70	6	70x49x30	11.18
23.	25401	Junior Xtra 100+ Models Set	6L Green/Clear Tub	200	23.5x25x19	1.1	6	70x49x20	7.7
24.	26600	Junior Xtra 10 Vehicles Set	6L Green/Clear Tub	251	23.5x25x19	1.25	6	70x49x20	8.6
25.	26700	Junior Xtra Spaceships Set	9L Green/Clear Tub	334	23.5x25x27	1.54	6	70x49x30	10.34
26.	40400	Gearphun Fun and Games Set	6L Green/Clear Tub	186	23.5x25x19	1.05	6	70x49x20	7.4
27.	40800	Shark and Crocodile Set	6L Green/Clear Tub	200	23.5x25x19	1.04	6	70x49x20	7.24
28.	42900	Young Engineer Set	9L Green/Clear Tub	320	23.5x25x27	1.57	6	70x49x30	10.42
29.	42700	Gearphun Chain Games Set	6L Yellow/Clear Tub	200	23.5x25x19	0.96	6	70x49x20	6.86
30.	30500	Advanced 12 Robots Set	9L Green/Clear Tub	465	23.5x25x27	1.61	6	70x49x30	10.76
		MORPHUN POS							
31.	P0S001	POS - Morphun Construction (Blue) Point Of Sale (POS) is a sales support advertising stand, made of carton board but very durable.   POS - Morphun Gearphun (Red) Each shelf can withstand 10kg of products. Top shelf is perfect for loose bricks.							
	P0S002								
32.		Product Notes Marketing, Instruction Sets, Packaging, Mail Order Packs, Labelling, Private Label, Product Development, Manufacturing & Distribution and Notes Product Safety & Certification.							

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Morphun Product Data Sheet Index

# Hi Qabe

### AGE 2<sup>1</sup>/2 yrs+

#### 14400 Hi-Qube 9 Models Set

Pieces:37Pack:Small bagFor Ages:21/2yrs+



**Hi-Qube Awards** 

Includes instruction sheets: A3 Double sided instruction sheets with 9 different models.





Instruction Sheets: Hi Qube Sample Set and Hi Qube 3A





14400 Product Label



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# Hi Qabe

### AGE 4yrs+

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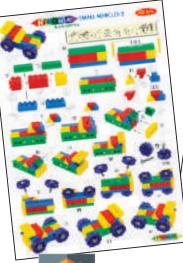
#### 14000 Hi-Qube 4 Vehicles Set

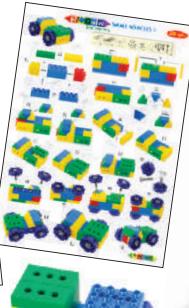
Pieces:35Pack:Small bagFor Ages:4yrs+



**Hi-Qube Awards** 

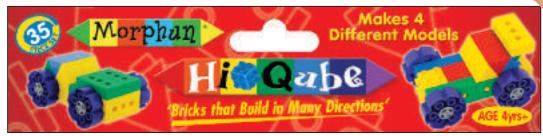
Includes instruction sheets: A3 Double sided instruction sheets with 4 vehicle models.







Instruction Sheets: Small Vehicles 1 and Small Vehicles 2



14000 Product Label







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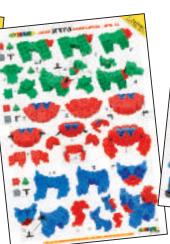
Pieces: 80 Pack: Carton Box For Ages: 4yrs+

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When purchasing two or more of these fantastic Junior Xtra 100+ Models sets, customers will get access to 100 more model instructions on-line, these will let you build another 100 new models including many much larger and more challenging ones.



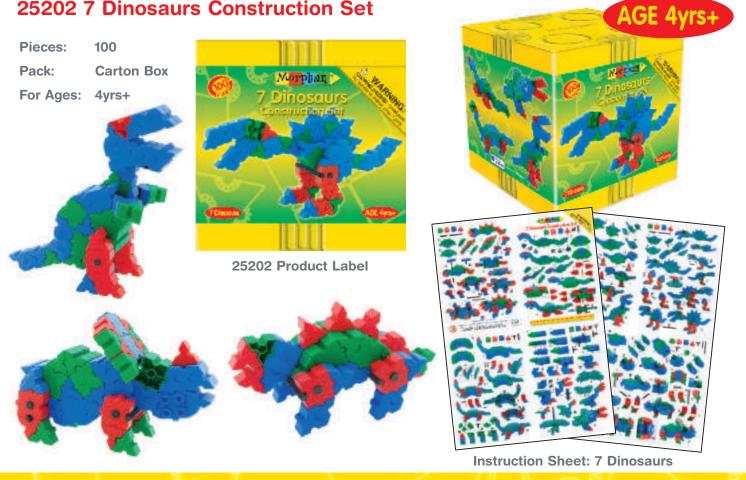
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### Morphan AGE 5yrs+ 30601 Spinning Tops (52100) **Pieces:** 100 Pack: **Carton Box** Morphag For Ages: 5yrs+ Spinning Tops **30601 Product Label**

### 25202 7 Dinosaurs Construction Set



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**Morphun Product Data Sheet** 

**Instruction Sheets: 15 Spinners** 

### AGE 5yrs+

#### **30605 Gears and Crocodiles Construction Set**

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Pieces:270Pack:Carton BoxFor Ages:5yrs+



Includes instruction sheet: Advanced Level 6C, with 4 Models, 2 Crocodiles and 2 Rotating Gear Wheels



**30605 Product Label** 



# Advanced

### **30604 Motorbike Construction Set**

Pieces:360Pack:Carton BoxFor Ages:5yrs+

Includes instruction sheet: Advanced Motorbike Construction with 4 Models

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30604 Product Label



Morphun Product Data Sheet

AGE 5yrs+

# Hi Qabe

### AGE 3yrs+



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### 22600 Junior Starter Rainbow 12 Vehicles Set

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**Pieces:** 140 Pack: Small Tub 3yrs+ For Ages:



**Instruction Sheets:** Level 4A, 1B & 4B





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**Junior Starter Rainbow Awards** 

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**Includes instruction sheets:** 3 x A3 Double sided instruction sheets with 12 vehicles and several other 2D models.



22600 Product Label



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20900 Product Label





20901 Junior Starter Vehicles is supplied with Morphun's 72 page Junior Starter Guide Book.

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Instruction Sheets: Level 2A, 3A, 4A & 3C

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# Janior

#### 24700 Junior 24 Animals Set

Pieces:252Pack:Small TubFor Ages:4yrs+

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**Junior Awards** 

AGE 4yrs+

Includes instruction sheets: Junior level 3A with 12 2D models and shapes, Junior Level 2B with 15 2D models and Junior Level 4B featuring 4 3D animals.



Instruction Sheets: Level 3A, 2B and 4B



24700 Product Label

















Instruction Sheets: Level 4A, 4C and Xtra 5B



26600 Product Label







3 x A3 Double sided instruction sheets for 9 Spaceship models.



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### Morphun Point Of Sale (POS) Advertising Stands

Point Of Sale (POS) is a sales support advertising stand, made of carton board but very durable. Each shelf can withstand 10kg of products. Top shelf is perfect for loose bricks.



Size: Width: 55 cm x Depth: 56 cm x Height: 192 cm POS001 – Point of Sale Blue and POS002 – Point of Sale Red

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## Morphan

#### **Product Notes**

#### Marketing

Morphun is the brand name of Thinkplay Ltd whose products are registered and patented in countries across the globe. Morphun Retail sets are designed to sell "off the shelf" with the key support of a local hands-on marketing and product awareness program. This is typically supported by posters, sample packs and by providing an opportunity for children who enter the shop to see and play with the bricks. On-line and catalogue sales are supported by an extensive library of images available to distributors from our secure Cloud Server – ask for details.

#### **Instruction Sets**

Each set is supplied with the featured set of language free colour printed instructions, Many many additional instructions are also available for download by your customers, from our website link here: http://morphun.com/interactive/download/

#### **Packaging**

The sturdy packs used are designed to meet retail standards of durability, cost and product presentation. Within volume constraints and in some markets, it is possible to develop and use locally sourced packs. Morphun then supply the set packed in heat sealed plastic bags for local packing. This also helps to reduce both shipping and tariff costs.

#### **Mail Order Packs**

Each line can be packed in individual carton packs for mail order at modest additional cost.

#### Labelling

Labels give colourful and prominent display of the brand, product and contents. Labels for plastic tubs can be developed to meet the needs and legislative requirements of each market.

#### **Private Label**

Morphun offer a full private label service – enquire for details. We are happy to put your brand on the packs with ours for agreed minimum volume orders.

#### **Product Development**

The Morphun product development & design team are constantly engaged in the development of new products, to meet the need for fresh and interesting concepts on a regular basis.

#### **Manufacturing & Distribution**

Our manufacturing and distribution is based in the EU (Poland) under UK quality control systems. We promise an average lead time to despatch of 2 weeks, depending on the season.

#### **Product Safety & Certification**

Morphun takes very seriously all issues surrounding product safety. EN71, Certificates are available for all our products on request, and for all carton and bagged products for ASTM and CPSIA.

For further information please contact: Sales@morphun.com or Thinkplay Ltd. London United Kingdom. Contact us at www.morphun.com/contact.php or visit www.morphun.com

Hi-Q – The Thinkplay sign of our guarantee of long life, high quality, and intelligent educational innovation and value for children see www.hi-q.org.uk for details of our 5 year guarantee.



Find out who your national Morphun distributor or nearest dealer is by visiting www.morphun.com Otherwise contact Thinkplay Ltd as above.



www.facebook.com/morphun



# Morphan Makes Learning More Fun



Colin Simonds, CEO and Chief Designer, Thinkplay Ind.

### Check out Morphun's You Tube Channels at https://www.youtube.com/c/morphun

Morphun's creates international award winning manipulation and construction toys for the home and classroom. Check out the YouTube channel to see amazing 3D instructional videos, adverts, presentations and more.....



### MORPHUN AWARD WINNING EDUCATIONAL AND CREATIVE PRODUCTS



# Morphan













#### Thinkplay Ltd. London, United Kingdom.

Contact us at www.morphun.com/contact.php or visit www.morphun.com The Hi-Qube, Junior Starter Rainbow, Junior, Junior Xtra, Advanced, and Gearphun systems have patents and or design patents, or patents applied for in most key countries. Apply to Thinkplay through our website for details in your country. All Products are tested. For EN71 CPSIA and ASTM contact Thinkplay for details.