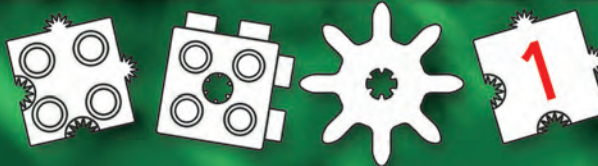
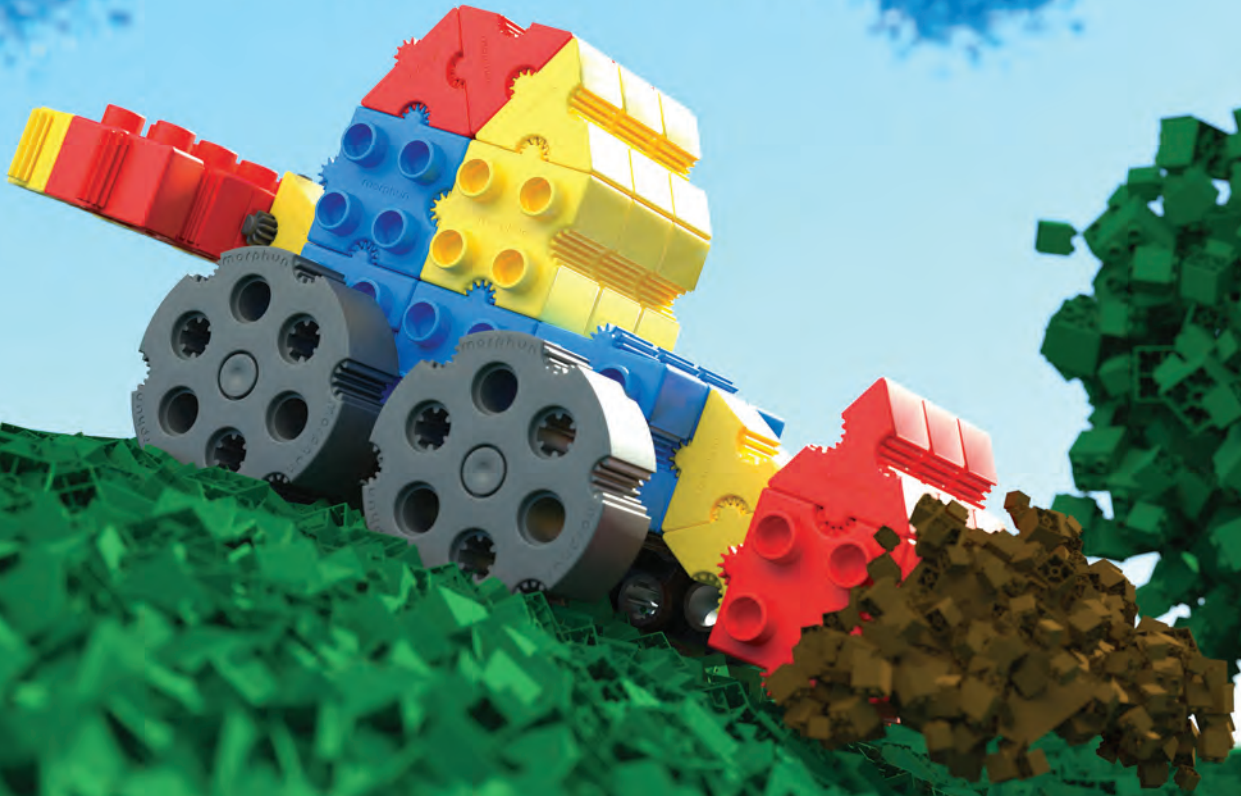




**'Bricks that Build in Many Directions'**

**Morphun Retail Catalog 2020**



**STEM**  
AUTHENTICATED™  
EDUCATIONAL PRODUCT

**MULTI-AWARD WINNING CREATIVE AND LEARNING PRODUCTS**







# Retail Product Data Information

Page	Bar Code	Product Name	Pack	Pieces	Pack Size cm	Pack Weight Kgs	Pcs in Carton	Carton Size cm	Carton Weight Kgs
		<b>STARTER PACKS</b>							
1.	20500	Starter Set 8 Different Models (410041)	Bag	20	27x17	0.102	100	60x40x36	11.2
2.	14400	Hi-Qube 9 Models Set	Bag	37	37x25	0.26	30	60x40x36	9.94
3.	25600	Junior Mini Models Set	Bag	25	30x17	0.096	100	60x40x60	10.6
4.	14000	Hi-Qube 4 Vehicles Set	Bag	35	29.7x21	0.298	30	60x40x36	9.94
5.	20600	Junior Starter Buggies Set (42011)	Bag	64	29.7x21	0.282	30	60x40x36	9.46
		<b>MORPHUN TUB SETS</b>							
6.	14200	Hi-Qube Bridges and Buildings Set	6L Yellow/Clear Tub	110	23.5x25x19	1.06	6	70x49x20	7.46
7.	22600	Junior Starter Rainbow 12 Vehicles Set (52404 S RB)	6L Green/Clear Tub	140	23.5x25x19	0.93	6	70x49x20	6.7
8.	25401	Junior XTRA 100+ Models Set	6L Green/Clear Tub	200	23.5x25x19	1.1	6	70x49x20	7.7
9.	14300	Hi-Qube Shapes Set	9L Yellow/Clear Tub	165	23.5x25x27	1.38	6	70x49x30	9.38
10.	40400	Gearphun Fun and Games Set (19010 PL)	6L Green/Clear Tub	186	23.5x25x19	1.05	6	70x49x20	7.4
11.	24600	Junior Construction Set (52200 S)	6L Green/Clear Tub	200	23.5x25x19	1.1	6	70x49x20	7.7
12.	40800	Shark and Crocodile Set	6L Green/Clear Tub	200	23.5x25x19	1.04	6	70x49x20	7.24
13.	42700	Gearphun Chain Games Set	6L Yellow/Clear Tub	200	23.5x25x19	0.96	6	70x49x20	6.86
14.	26600	Junior Xtra 10 Vehicles Set (52101 PL)	6L Green/Clear Tub	251	23.5x25x19	1.25	6	70x49x20	8.6
15.	24700	Junior 24 Animals Set (52150 PL)	6L Green/Clear Tub	252	23.5x25x19	1.2	6	70x49x20	8.3
16.	24800	Junior Mythical Creatures Set (52261 SL)	12L Clear Tub	260	21x23x26	1.2	6	69x41x29	8.3
17.	42800	Gearphun Chainmania Set	9L Yellow/Clear Tub	270	23.5x25x27	1.32	6	70x49x30	9.02
18.	24900	Jumbo Vehicles Set (52301 SL)	12L Clear Tub	280	21x23x26	1.27	6	69x41x29	8.72
19.	25300	Creative Constructor Set	9L Green/Clear Tub	300	23.5x25x27	1.70	6	70x49x30	11.18
20.	42900	Young Engineer Set	9L Green/Clear Tub	320	23.5x25x27	1.57	6	70x49x30	10.42
21.	40500	Gearphun Vehicles Set (19020 PL)	9L Green/Clear Tub	324	23.5x25x27	1.63	6	70x49x30	10.88
22.	26700	Junior Xtra Spaceships Set (52352 PL)	9L Green/Clear Tub	334	23.5x25x27	1.54	6	70x49x30	10.34
23.	20900	Junior Starter Vehicles (41042 P R)	11L Red/Blue Tub	400	28x38x18	2.03	4	40x60x36	9.12
23.	20901	Junior Starter Vehicles + Guide Book (41042 P R G)	11L Red/Blue Tub	400	28x38x18	2.62	4	40x60x36	11.48
24.	25100	Junior Big Vehicles (41043 P R)	11L Red/Blue Tub	400	28x38x18	2.03	4	40x60x36	9.12
24.	25101	Junior Big Vehicles + Guide Book (41043 P R G)	11L Red/Blue Tub	400	28x38x18	2.62	4	40x60x36	11.48
25.	30500	Advanced 12 Robots Set (52406 PL)	9L Green/Clear Tub	465	23.5x25x27	1.61	6	70x49x30	10.76
		<b>MORPHUN CARTON SETS</b>							
26.	25200	7 Vehicles Construction Set	Carton Box	80	15x15x15	0.40	12	60x40x36	5.82
26.	25201	7 Robots Construction Set	Carton Box	80	15x15x15	0.41	12	60x40x36	5.87
27.	30601	Spinning Tops Set (52100)	Carton Box	100	15x15x15	0.46	12	60x40x36	6.52
27.	25202	7 Dinosaurs Construction Set	Carton Box	100	15x15x15	0.46	12	60x40x36	6.52
28.	30605	Gears and Crocodiles Construction Set (52251)	Carton Box	270	8x29x21	0.94	10	60x40x36	10.4
28.	30604	Motorbike Construction Set (52351)	Carton Box	360	15x30x23	1.13	4	60x40x36	5.52
		<b>MORPHUN POS</b>							
29.	POS001 POS002	POS - Morphun Construction (Blue) POS - Morphun Gearphun (Red)	Point Of Sale (POS) is a sales support advertising stand, made of carton board but very durable. Each shelf can withstand 10kg of products. Top shelf is perfect for loose bricks.						
30.		Product Notes	Marketing, Instruction Sets, Packaging, Mail Order Packs, Labelling, Private Label, Product Development, Manufacturing & Distribution and Notes Product Safety & Certification.						

## 20500 Starter Set

Pieces: 20

Pack: Small Bag

For Ages: 3yrs+



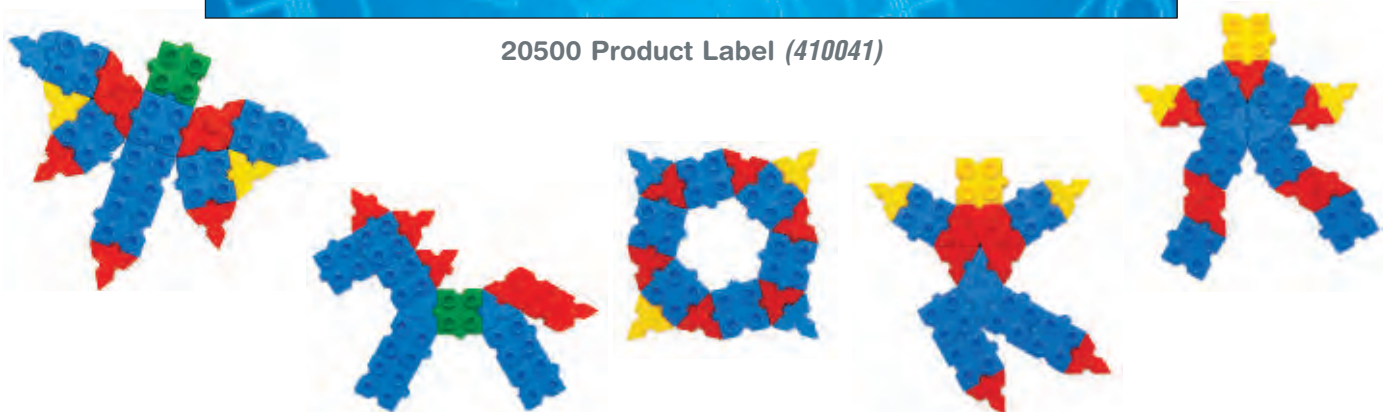
Junior Starter Awards



Includes instruction sheet:  
A5 instruction leaflet with 8 different models.



20500 Product Label (410041)





## 14400 Hi-Qube 9 Models Set

Pieces: 37

Pack: Small bag

For Ages: 2½yrs+



Hi-Qube Awards

Includes instruction sheets:  
A3 Double sided instruction  
sheets with 9 different models.



**STEM**  
AUTHENTICATED  
EDUCATIONAL PRODUCT

Instruction Sheets:  
Hi Qube Sample Set  
and Hi Qube 3A



**NEW**



14400 Product Label



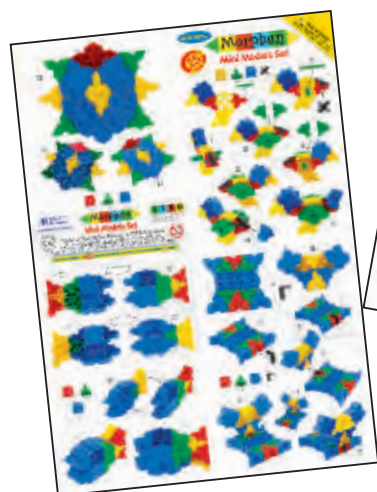


## 25600 Junior Mini Models Set

Pieces: 25  
Pack: Small Bag  
For Ages: 4yrs+



Junior Awards



Includes instruction sheet for 7 Different Morphon Mini Models.



25600 Product Label





## 14000 Hi-Qube 4 Vehicles Set

Pieces: 35

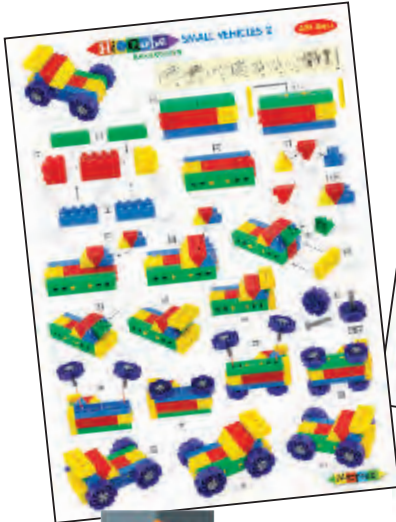
Pack: Small bag

For Ages: 4yrs+

Includes instruction sheets:  
A3 Double sided instruction  
sheets with 4 vehicle models.



Hi-Qube Awards



STEM  
AUTHENTICATED  
EDUCATIONAL PRODUCT

Instruction Sheets:  
Small Vehicles 1 and Small Vehicles 2



14000 Product Label





## 20600 Junior Starter Buggies Set

Pieces: 64

Pack: Small bag

For Ages: 3yrs+

Includes instruction sheet:  
A3 Double sided instruction  
sheets with 4 vehicle models.



Junior Starter Awards



Instruction Sheet:  
Level 4A



20600 Product Label (42011)





## 14200 Hi-Qube Bridges and Buildings Set

Pieces: 110

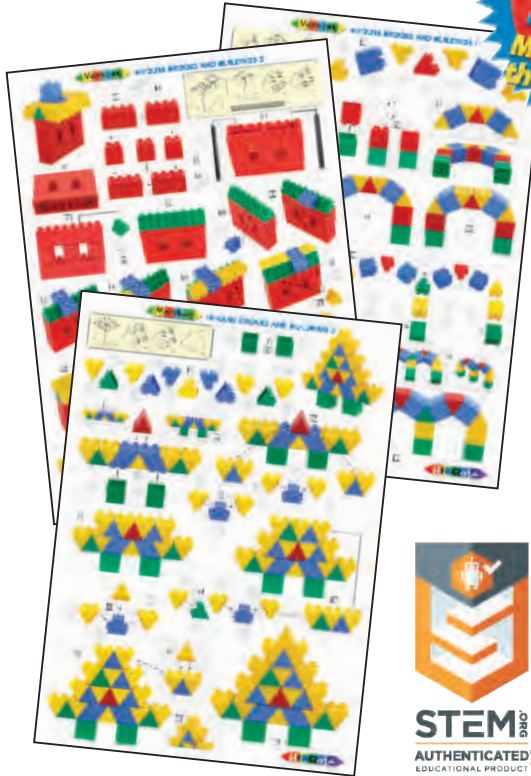
Pack: Small Tub

For Ages: 4yrs+



Hi-Qube Awards

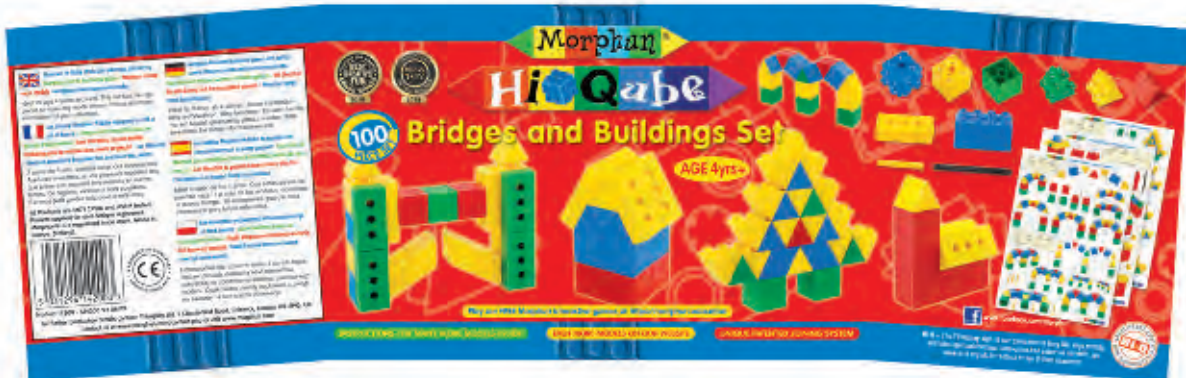
**Now +10%**  
More bricks for the same price!



**STEM**  
AUTHENTICATED  
EDUCATIONAL PRODUCT



Includes instruction sheets:  
3 x A3 Double sided instruction sheets  
with 8 Hi-Qube Bridges and Building models.



14200 Product Label





## 22600 Junior Starter Rainbow 12 Vehicles Set

Pieces: 140  
Pack: Small Tub  
For Ages: 3yrs+



Junior Starter Rainbow Awards

Instruction Sheets:  
Level 4A, 1B & 4B



Includes instruction sheets:  
3 x A3 Double sided instruction sheets with  
12 vehicles and several other 2D models.



22600 Product Label (52404 S RB)





# Junior XTRA

AGE 3yrs+

## 25401 - Junior XTRA 100+ Models Set

Pieces: 200

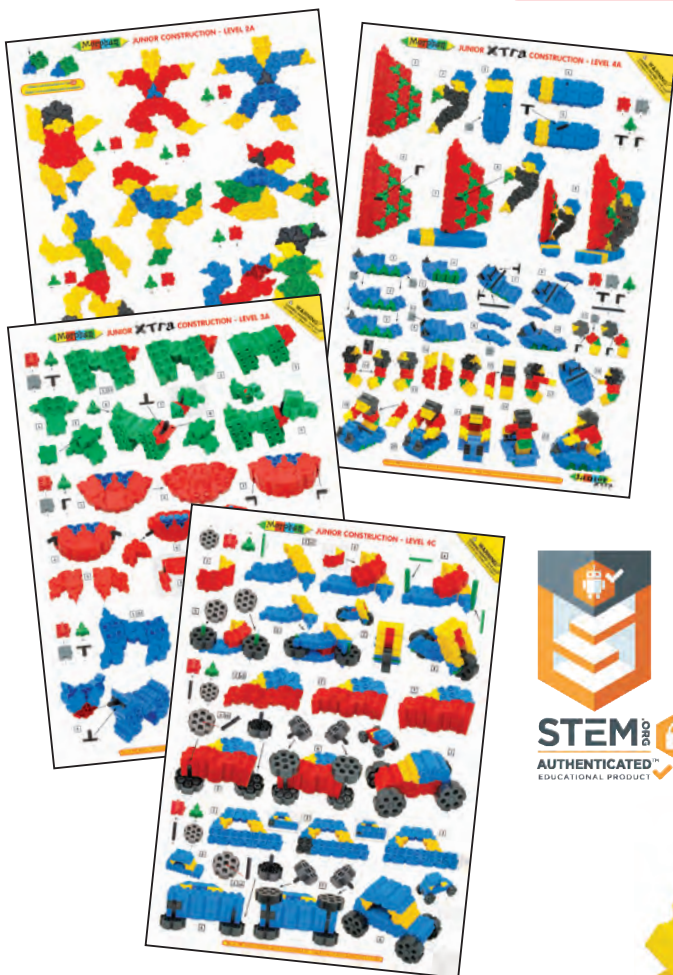
Pack: Small Tub or Plain Box

For Ages: 3yrs+

Every set will have instructions for 100+ models.



Junior Xtra Awards



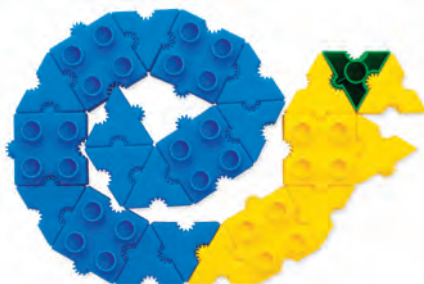
STEM DINO  
AUTHENTICATED™  
EDUCATIONAL PRODUCT

This new set will be incredibly amazing especially for Internet selling or TV selling. With only 200 pieces it will have over 100 model instructions available on-line, suitable for age 3 to 8.

4 model instruction sheets will be in the set, plus a code to see the rest of the 100 on-line.



When purchasing two or more of these fantastic Junior Xtra 100+ Models sets, customers will get access to 100 more model instructions on-line, these will let you build another 100 new models including many much larger and more challenging ones.



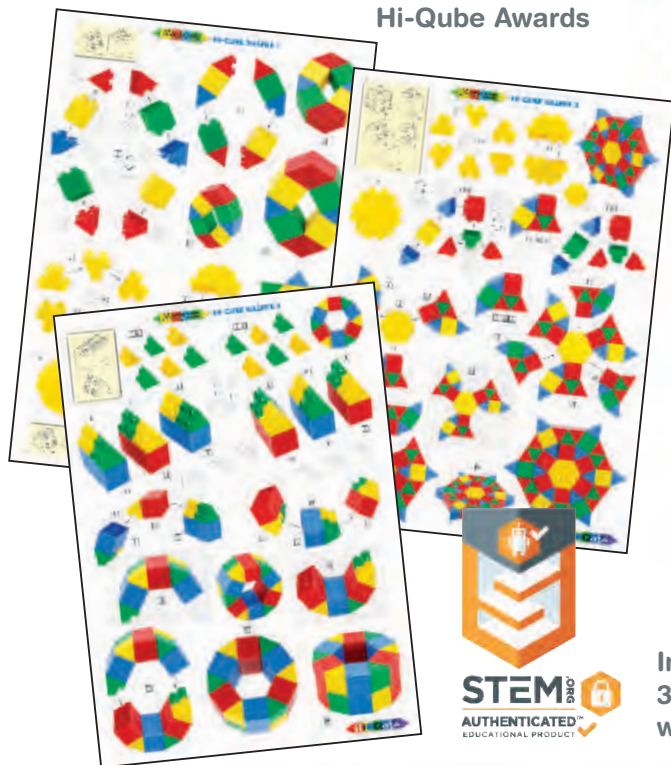


## 14300 Hi-Qube Shapes Set

Pieces: 165  
Pack: Large Tub  
For Ages: 2½yrs+



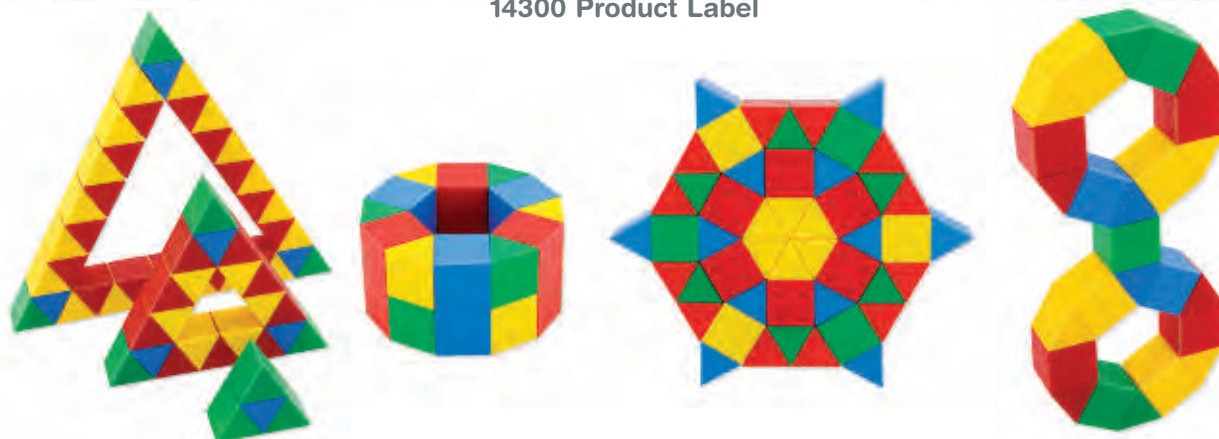
Hi-Qube Awards



Includes instruction sheets:  
3 x A3 Double sided instruction sheets  
with 8 Hi-Qube Shape models.



14300 Product Label





## 40400 Gearphun Fun and Games Set

Pieces: 186  
Pack: Small Tub  
For Ages: 4yrs+



Gearphun Awards



**STEM**  
DINO  
AUTHENTICATED  
EDUCATIONAL PRODUCT

Includes instruction sheets:  
4 x A3 Double sided instruction sheets for 8 Fun and Games models.



40400 Product Label (19010 PL)





## 24600 Junior Construction Set

Pieces: 200  
Pack: Small Tub  
For Ages: 4yrs+



Junior Awards



**STEM**  
AUTHENTICATED<sup>™</sup>  
EDUCATIONAL PRODUCT



Includes instruction sheets:  
Junior level 3A with 12 2D models and shapes and  
Junior Level 4A featuring 4 x 3D vehicles.



24600 Product Label (52200 S)



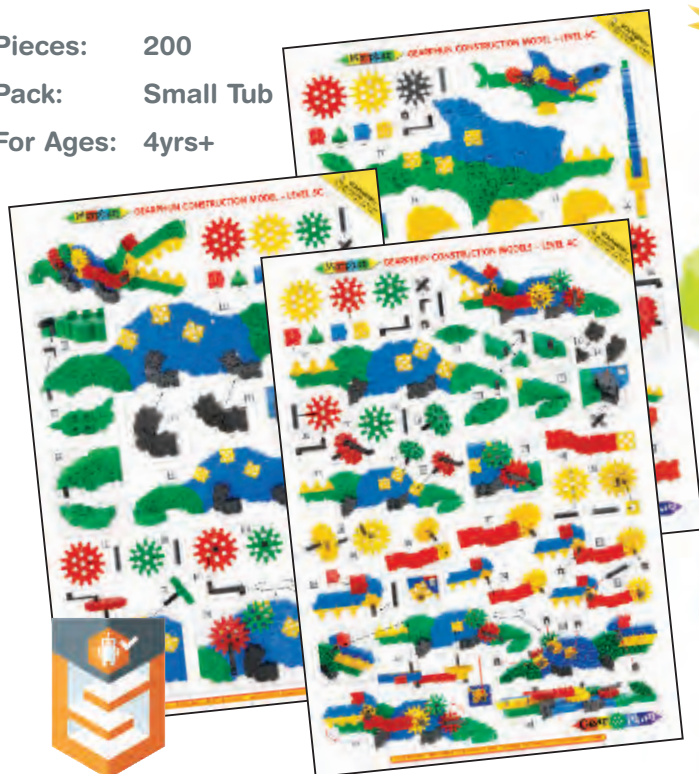


## 40800 Shark and Crocodile Set

Pieces: 200  
Pack: Small Tub  
For Ages: 4yrs+



Gearphun Awards

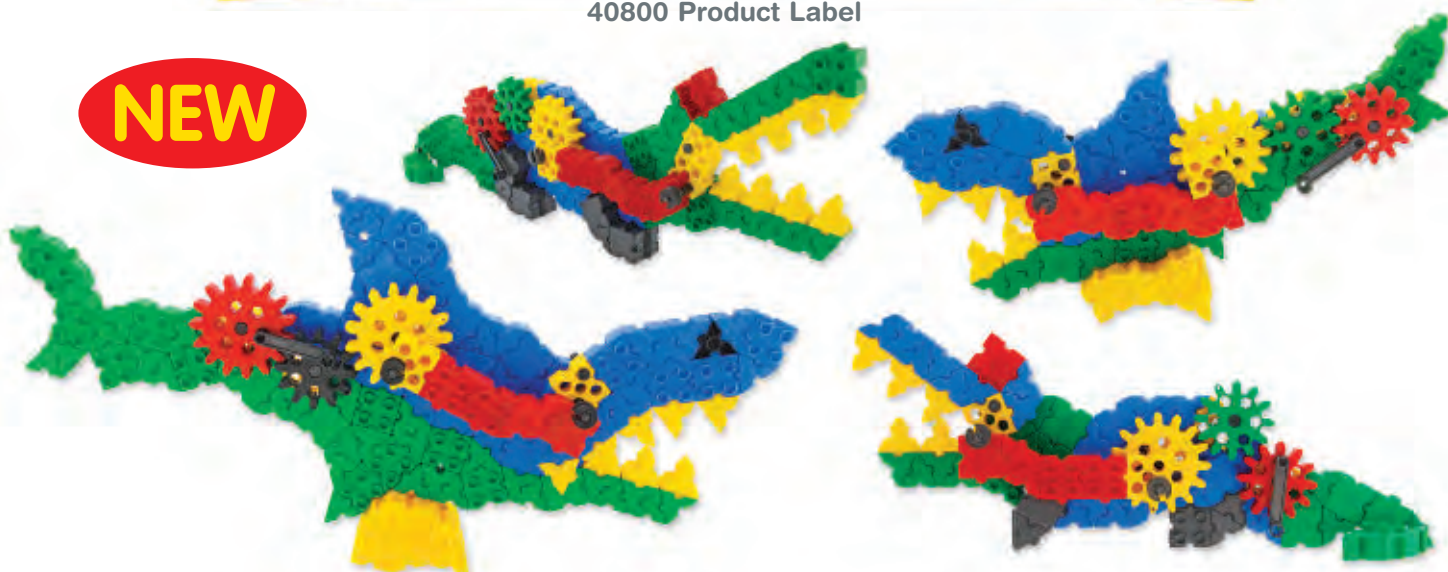


Includes instruction sheets:  
3 x A3 Double sided instruction sheets with 4 Gearphun models.



40800 Product Label

NEW





## 42700 Gearphun Chain Games Set

Pieces: 200

Pack: Small Tub

For Ages: 5yrs+



Gearphun Awards



**STEM**  
AUTHENTICATED  
EDUCATIONAL PRODUCT

Includes instruction sheets:  
2 x A3 Double sided instruction sheets with 6 Gearphun Chain models.



42800 Product Label





## 26600 Junior Xtra 10 Vehicles Set

Pieces: 251  
Pack: Small Tub  
For Ages: 4yrs+



Instruction Sheets: Level 4A, 4C and Xtra 5B



Junior Xtra Awards

Includes instruction sheets:  
Junior level 4A with 4 3D vehicles, Junior Level 4C with 8 3D models and vehicles and Junior Xtra Level 5B 2 large 3D vehicles.



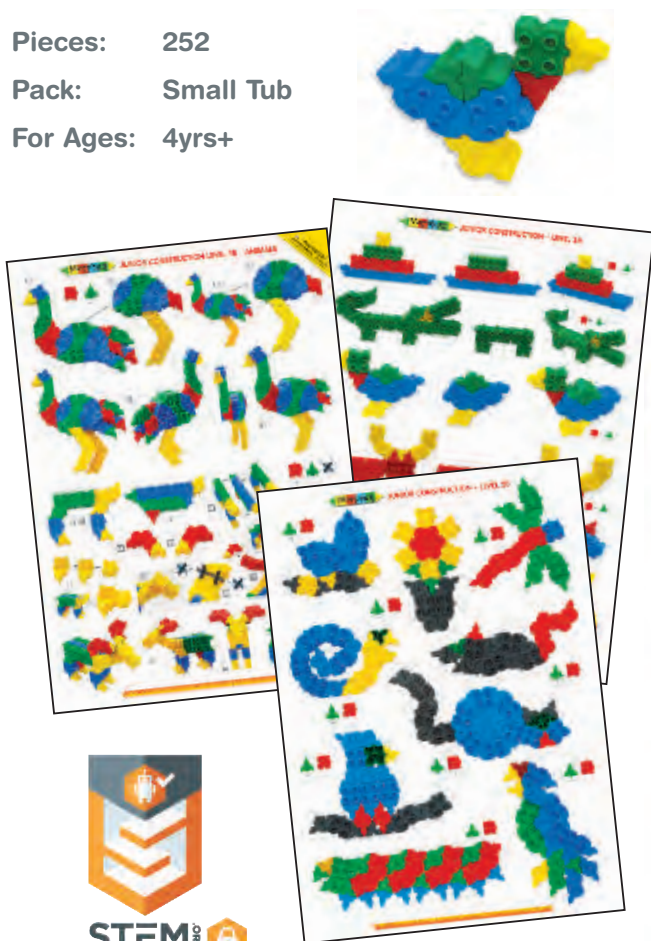
26600 Product Label (52101 PL)





## 24700 Junior 24 Animals Set

Pieces: 252  
Pack: Small Tub  
For Ages: 4yrs+



Instruction Sheets: Level 3A, 2B and 4B

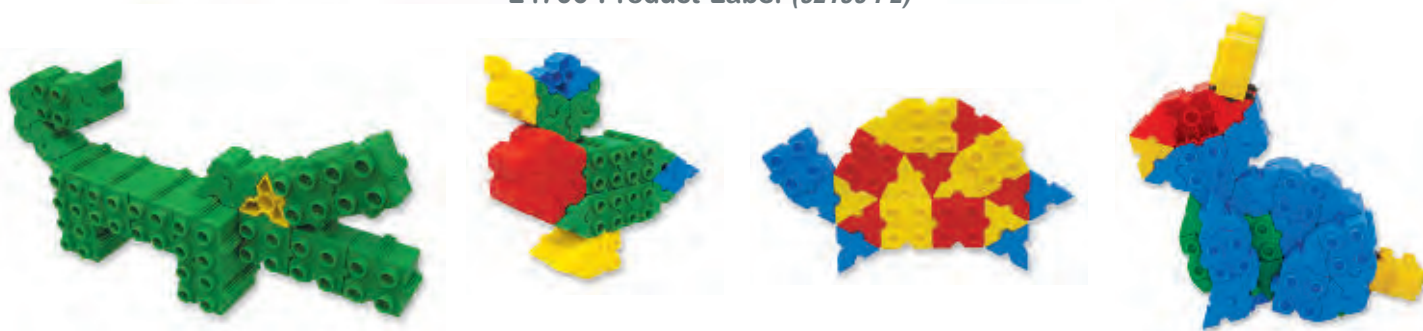


Junior Awards

Includes instruction sheets:  
Junior level 3A with 12 2D models and shapes,  
Junior Level 2B with 15 2D models and Junior  
Level 4B featuring 4 3D animals.



24700 Product Label (52150 PL)





## 24800 Junior Mythical Creatures Set

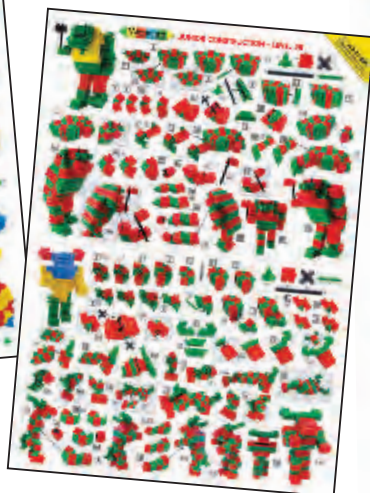
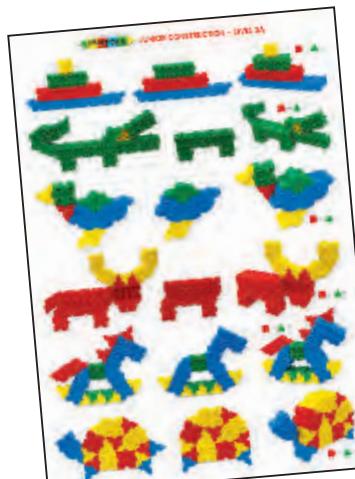
Pieces: 260

Pack: Large Tub

For Ages: 4yrs+



Junior Awards



**STEM**  
AUTHENTICATED™  
EDUCATIONAL PRODUCT

Includes instruction sheets:  
Junior level 3A with 12 2D models and 5B 4 x Mythical  
Creatures: Dragon, Pegasus, Ogre and Minotaur.



24800 Product Label (52261 SL)





## 42800 Gearphun Chainmania Set

Pieces: 270  
Pack: Large Tub  
For Ages: 5yrs+



Gearphun Awards

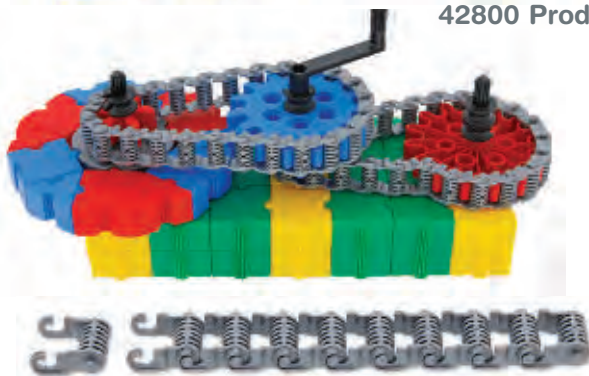


**STEM**  
AUTHENTICATED™  
EDUCATIONAL PRODUCT

Includes instruction sheets:  
4 x A3 Double sided instruction sheets with 8 Gearphun Chain models.



42800 Product Label





## 24900 Jumbo Vehicle Set

Pieces: 280

Pack: Large Tub

For Ages: 4yrs+



Junior Awards



**STEM**  
AUTHENTICATED  
EDUCATIONAL PRODUCT

Includes instruction sheet:  
Junior level 4D for Car, Monster truck, F1 Racing Car  
and Road Digger.



24900 Product Label (52301 SL)





## 25300 Creative Constructor Set

Pieces: 300

Pack: Large Tub

For Ages: 4yrs+

Includes instructions  
for over 60 different  
models



Junior Awards



Includes 5 x A3 Double sided instruction sheets as well as Morphan's new A5 32 Page 30 models Junior Guidebook. Instructions for over 60 models from one tub.



25300 Product Label





## 42900 Young Engineer Set

Pieces: 320  
Pack: Large Tub  
For Ages: 5yrs+

**Includes instructions for over 30 different models**



Gearphun Awards



Includes 1 x Junior Starter Instruction sheet, 4 x A3 Gearphun Instruction sheets, 3 x A3 Gearphun with Chains Instruction sheets.



42900 Product Label



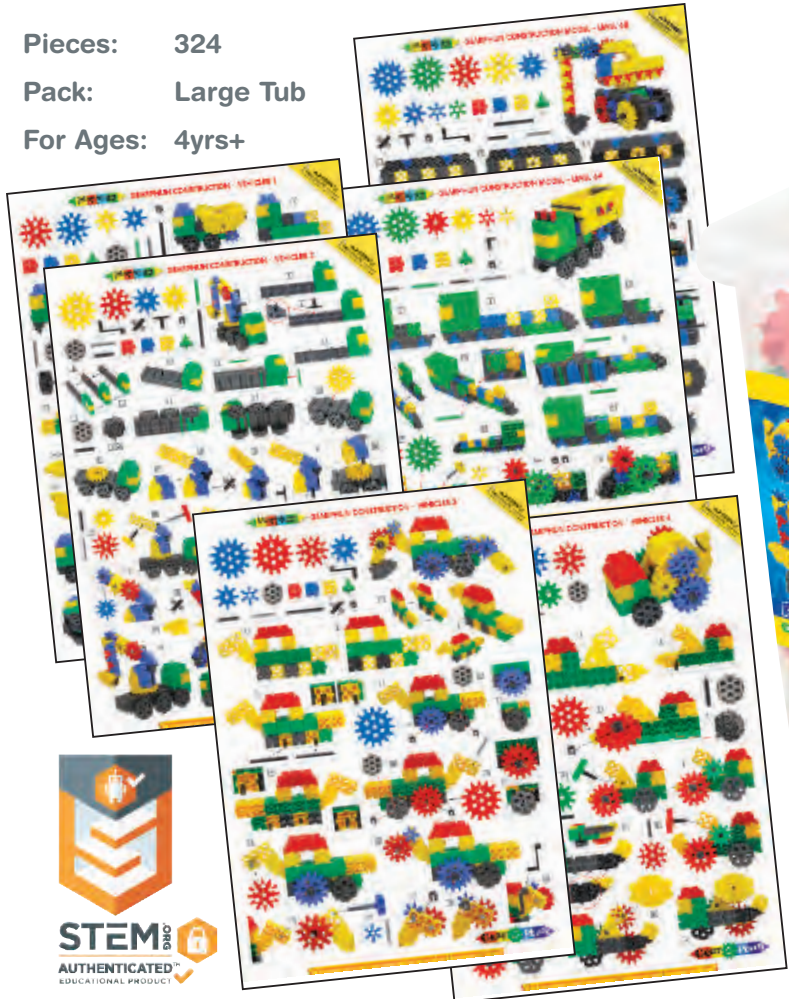




Gearphun Awards

## 40500 Gearphun Vehicles Set

Pieces: 324  
 Pack: Large Tub  
 For Ages: 4yrs+



Includes instruction sheets:  
 6 x A3 Double sided instruction sheets for 8 Vehicle models.



40500 Product Label (19020 PL)





# Junior<sup>®</sup> Xtra

AGE 4yrs+

## 26700 Junior Xtra Spaceships Set (52352 PL)

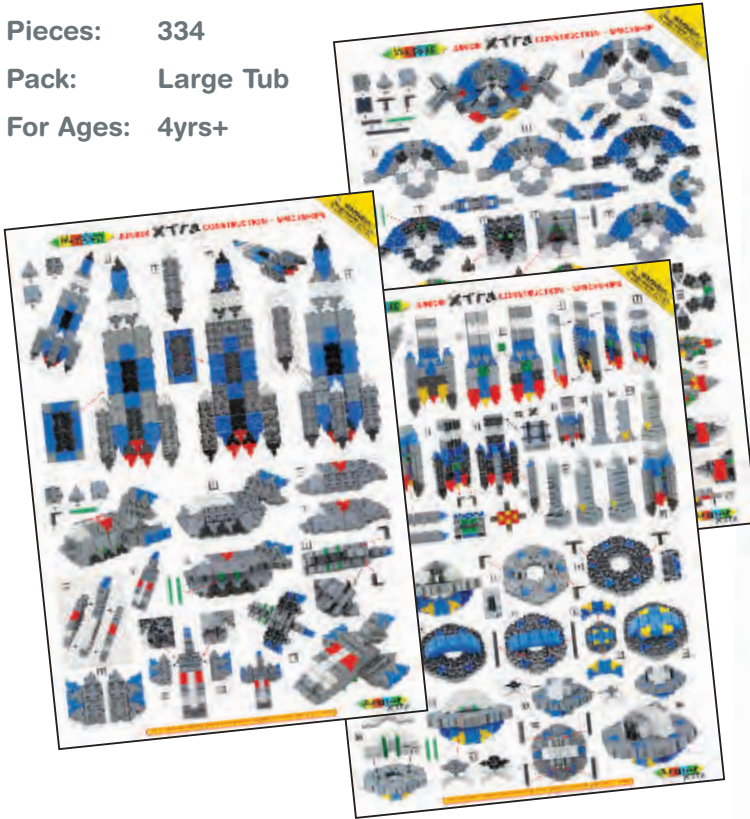
Pieces: 334

Pack: Large Tub

For Ages: 4yrs+



Junior Xtra Awards



Includes instruction sheets:

3 x A3 Double sided instruction sheets for 9 Spaceship models.



26700 Product Label (52352 PL)

Morphun<sup>®</sup>

Copyright © Thinkplay Ltd.



## 20900 Junior Starter Vehicles (41042 P R)

Pieces: 400

Pack: Red and Blue Tub

For Ages: 3yrs+



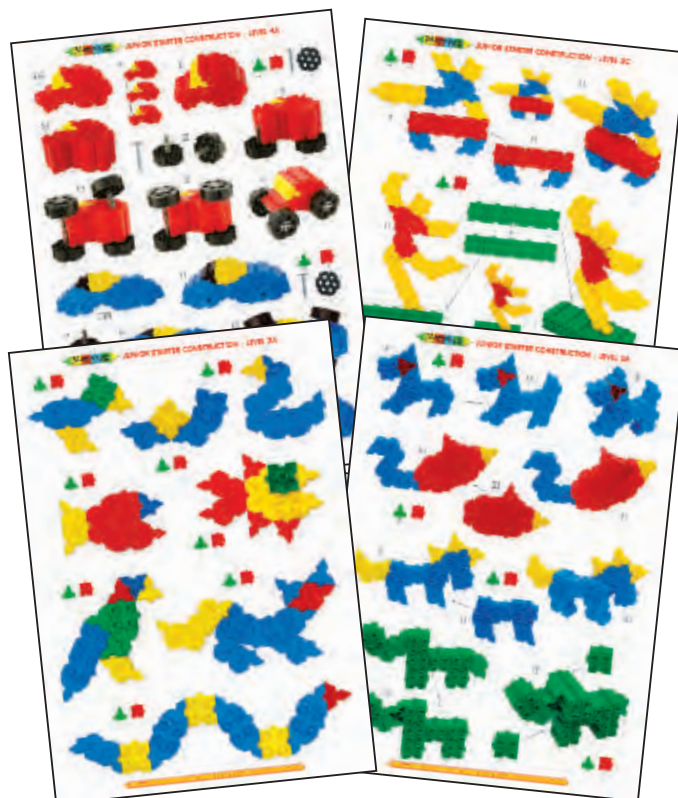
Junior Starter Awards



20900 Product Label (41042 P R)

Includes instruction sheets:

4 x A3 Double sided instruction sheets with graded models and vehicles.



Instruction Sheets:  
Level 2A, 3A, 4A & 3C



20901 Junior Starter Vehicles is supplied with Morphon's 72 page Junior Starter Guide Book. (41042 P R G)



## 25100 Junior Big Vehicles

Pieces: 400

Pack: Red and Blue Tub

For Ages: 4yrs+



Junior Awards



25100 Product Label (41043 P R)

Includes instruction sheets:  
4 x A3 Double sided  
instruction sheets  
with graded models  
and vehicles.



25101 Junior Big Vehicles  
is supplied with Morphan's  
72 page Junior Guide Book.  
(41043 P R G)



Instruction Sheets:  
Level 4A, 4D, 5C & 5E



## 30500 Advanced 12 Robots Set (52406 PL)

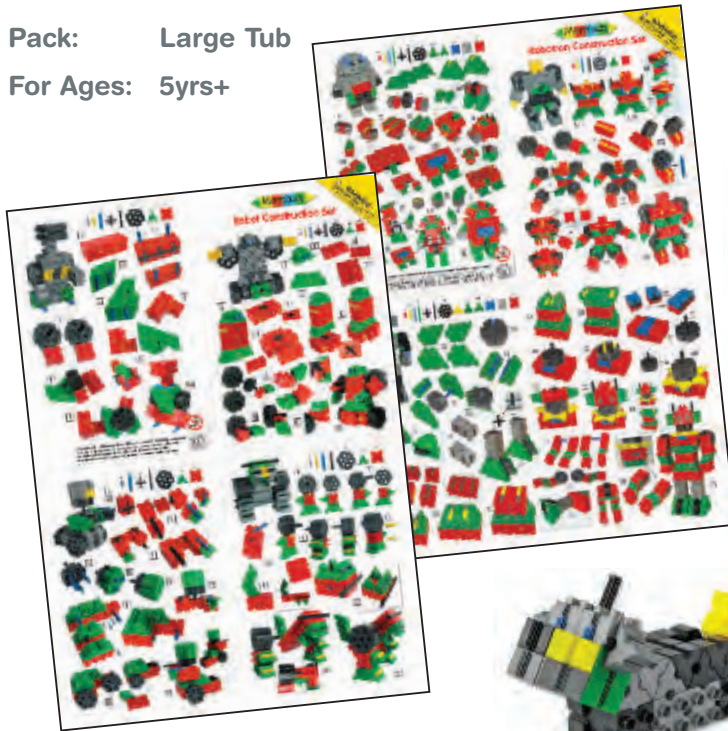
Pieces: 465

Pack: Large Tub

For Ages: 5yrs+



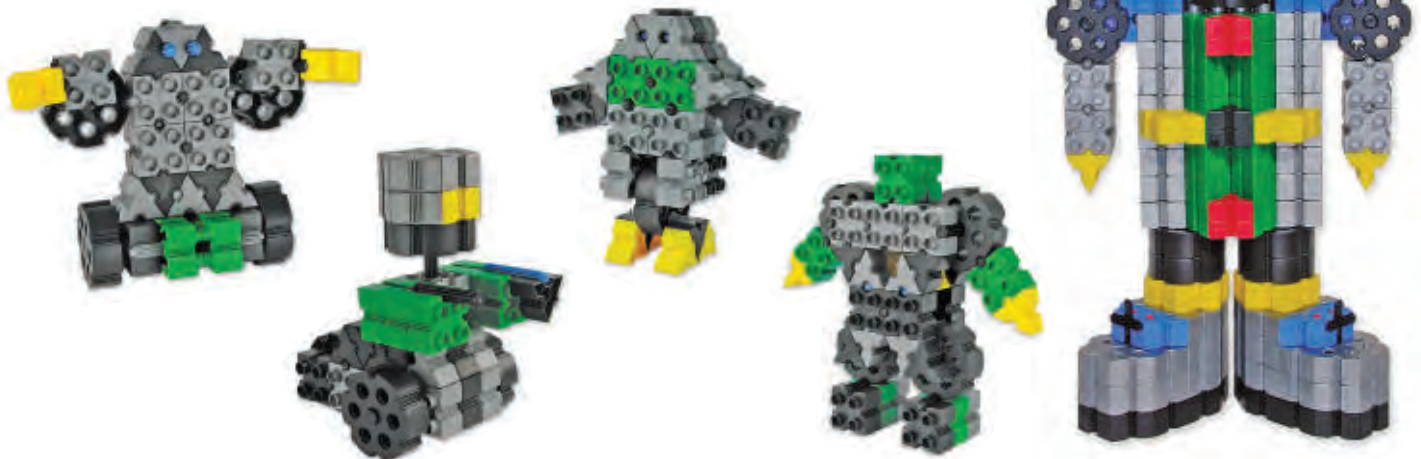
Advanced Awards



Includes instruction sheets:  
2 x A3 Double sided instruction  
sheets for 12 Robot models.



30500 Product Label (52406 PL)



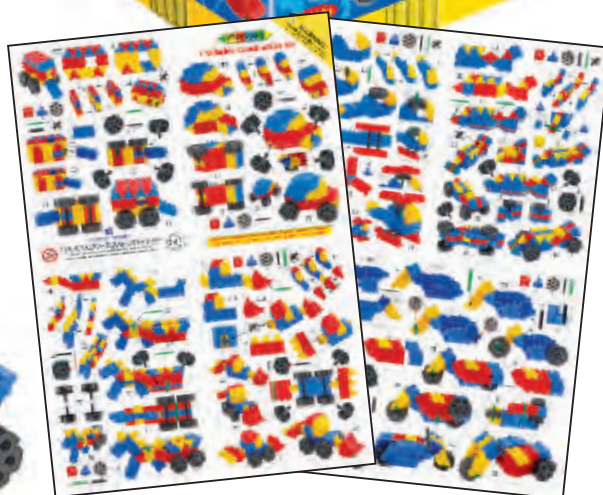


## 25200 7 Vehicles Construction Set

Pieces: 80  
Pack: Carton Box  
For Ages: 4yrs+



25200 Product Label



Instruction Sheets: 7 Vehicles

## 25201 7 Robots Construction Set

Pieces: 80  
Pack: Carton Box  
For Ages: 4yrs+



25201 Product Label

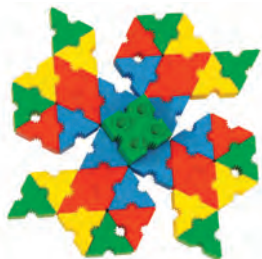


Instruction Sheets: 7 Robots

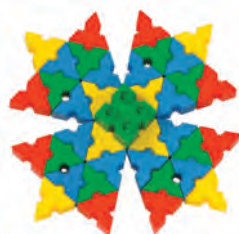
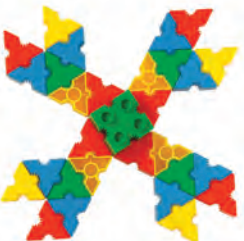


## 30601 Spinning Tops (52100)

Pieces: 100  
Pack: Carton Box  
For Ages: 5yrs+



30601 Product Label (52100)



Instruction Sheets: 15 Spinners

## 25202 7 Dinosaurs Construction Set

Pieces: 100  
Pack: Carton Box  
For Ages: 4yrs+



25202 Product Label (52111)



Instruction Sheet: 7 Dinosaurs

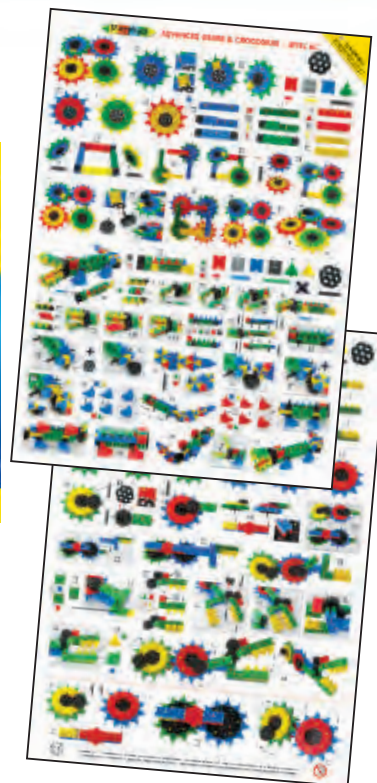


## 30605 Gears and Crocodiles Construction Set

Pieces: 270  
Pack: Carton Box  
For Ages: 5yrs+



30605 Product Label (52251)



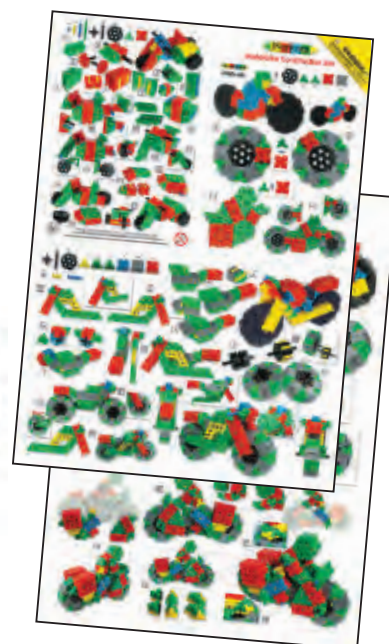
Includes instruction sheet:  
Advanced Level 6C, with  
4 Models, 2 Crocodiles and  
2 Rotating Gear Wheels

## 30604 Motorbike Construction Set

Pieces: 360  
Pack: Carton Box  
For Ages: 5yrs+



30604 Product Label (52351)



Includes instruction sheet:  
Advanced Motorbike Construction with 4 Models



## Morphun Point Of Sale (POS) Advertising Stands

Point Of Sale (POS) is a sales support advertising stand, made of carton board but very durable. Each shelf can withstand 10kg of products. Top shelf is perfect for loose bricks.



Size: Width: 55 cm x Depth: 56 cm x Height: 192 cm

POS001 – Point of Sale Blue and POS002 – Point of Sale Red



## Product Notes

### Marketing

Morphun is the brand name of Thinkplay Ltd whose products are registered and patented in countries across the globe. Morphun Retail sets are designed to sell “off the shelf” with the key support of a local hands-on marketing and product awareness program. This is typically supported by posters, sample packs and by providing an opportunity for children who enter the shop to see and play with the bricks. On-line and catalogue sales are supported by an extensive library of images available to distributors from our secure Cloud Server – ask for details.

### Instruction Sets

Each set is supplied with the featured set of mostly language free instructions, packed inside the tub or box. To add yet more flexibility to the product it is possible to add extra instruction sets to each pack – suitable for the bricks in the pack – from our huge range of designs. Some additional instructions are also available for download by your customers, from our website link here: [www.morphun.com/products\\_junior.php](http://www.morphun.com/products_junior.php)

### Packaging

The sturdy packs used are designed to meet retail standards of durability, cost and product presentation. Within volume constraints and in some markets, it is possible to develop and use locally sourced packs. Morphun then supply the set packed in heat sealed plastic bags for local packing. This also helps to reduce both shipping and tariff costs.

### Mail Order Packs

Each line can be packed in individual carton packs for mail order at modest additional cost.

### Labelling

Labels give colourful and prominent display of the brand, product and contents. Labels for plastic tubs can be developed to meet the needs and legislative requirements of each market.

### Private Label

Morphun offer a full private label service – enquire for details. We are happy to put your brand on the packs with ours for agreed minimum volume orders.

### Product Development

The Morphun product development & design team are constantly engaged in the development of new products, to meet the need for fresh and interesting concepts on a regular basis.

### Manufacturing & Distribution

Our manufacturing and distribution is based in the EU zone. This ensures a normal lead time to despatch of 3 to 4 weeks, depending on the season.

### Product Safety & Certification

Morphun takes very seriously all issues surrounding product safety. Certificates are available for all our products on request, including: EN71, ASTM and CPSIA for phthalates and lead. Junior Starter is suitable for children aged 3+ whilst being entirely safe for children under 36 months if they find the set. Junior sets are suitable for ages 4+. Advanced sets are suitable for ages 5+.

For further information please contact:

Thinkplay Ltd. 7 Chesterfield Road, Chiswick, London W4 3HG, United Kingdom.

Contact us at [www.morphun.com/contact.php](http://www.morphun.com/contact.php) or visit [www.morphun.com](http://www.morphun.com)

Hi-Q – The Thinkplay sign of our guarantee of long life, high quality, and intelligent educational innovation and value for children see [www.hi-q.org.uk](http://www.hi-q.org.uk) for details of our 5 year guarantee.



[www.facebook.com/morphun](http://www.facebook.com/morphun)

Find out who your national Morphun distributor or nearest dealer is by visiting [www.morphun.com](http://www.morphun.com)

Otherwise contact Thinkplay Ltd as above.





A group of five diverse children are shown from the chest up, smiling and laughing joyfully. In the foreground, a young girl with long brown hair and a pink headband is laughing heartily, looking slightly upwards. To her right, another girl with dark hair in two braids is also laughing with her mouth wide open. Behind them, a boy with dark curly hair is smiling, and another girl with blonde hair is laughing. On the far left, a girl with dark curly hair is smiling and clapping her hands. The background is a blurred indoor setting with colorful objects on shelves. Overlaid on the bottom half of the image is a quote in a white, italicized serif font, followed by the name and title of the speaker in a smaller, white, italicized sans-serif font.

*"Morphun is committed to helping develop children's learning skills and hand eye co-ordination through constructive play".*

*Colin Simonds, CEO and Chief Designer, Thinkplay Ltd.*



# Morphun®



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The Hi-Qube, Junior Starter, Junior, Advanced, Gearphun, Domiphun systems have patents and or design patents, or patents applied for in most key countries. Apply to Thinkplay through our website for details in your country. All Products are EN71 CPSIA and ASTM tested. Morphun® is a registered trade mark.

